

# MEDIA ADVISORY

For Friday, May 1, 2015

NOON Madison, WI



DIocese OF MADISON

## **For More Information:**

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## **Groundbreaking for the Redevelopment of the Bishop O'Connor Pastoral Center; New Life for a Madison Icon: Preserving the Past for the Future**

**WHAT:** The Diocese of Madison and Gorman & Company will host a **Groundbreaking Event** for the redevelopment of the historic Bishop O'Connor Center (BOC) into a mixed use complex that will continue to house diocesan offices, Catholic Charities offices, as well as a new residential community with 53 apartment homes. A Madison icon, the former Holy Name Seminary (HNS) is a neo-Colonial landmark that welcomed its first students in 1964 and has served as the Bishop O'Connor Catholic Pastoral Center since the seminary was closed in 1995.

## **WHEN: Friday, May 1, 2015 at Noon-approximately 1:30PM**

- 12:00 pm -12:45PM  
A Celebratory Mass with Bishop Robert C. Morlino in the Cletus O'Donnell Holy Name Memorial Chapel.  
The chapel, which will be preserved as is during the BOC renovation and continue to be used for Mass and Eucharistic Adoration. The chapel features 36 dramatic stained glass windows designed and crafted in a rich palette of blues and soft pastels by the renowned Conrad Schmitt Studios. Of special interest is the transept window on the right front side of the chapel that honors Blessed Mother Teresa of Calcutta. Commissioned shortly after her death in 1997, it is believed to be one of the first to memorialize the famed humanitarian.
- Immediately Following Mass:  
Bishop Morlino Unveils and Blesses the recently uncovered diocesan coat-of-arms on the floor of the main lobby-- from the days of Holy Name Seminary.

(The design of the coat of arms features the flame red cross of Christ bisecting and uniting Madison's blue lakes and a fish which symbolizes St. Raphael, patron of the diocese. The diocesan shield is "crowned" by a mitre- (the traditional ceremonial head-dress of bishops)

- 1:00 pm  
A Short Hard Hat Tour of areas to be renovated and an overview of the entire development presented by Ted Matkom, the Wisconsin Market President for the developer of the project, Gorman & Company, Inc.

**WHERE: Bishop O'Connor Catholic Pastoral Center (BOC)**  
**702 South High Point Road, Madison, WI**

## **WHO:**

- **Bishop Robert C. Morlino, Diocese of Madison**
- **Msgr. James Bartylla, Vicar General, Diocese of Madison**
- **Rev. Msgr. Michael L. Burke, Pastor, St. Maria Goretti / Last Rector of HNS**
- **Gary Gorman, CEO, Gorman & Company**
- **Ted Matkom, Wisconsin Market President, Gorman & Company**

**(A News Release describing the BOC redevelopment will be distributed at the Groundbreaking)**

## **DRESS CODE**

### **Please Note: For Safety Reasons**

- **All Media planning to go on construction tour will need to wear closed non-canvas shoes or boots. Sorry, no open toed sandals or shoes with high heels please.**

## **About the Bishop O' Connor Redevelopment**

Key components of the \$21 million renovation of the Bishop O'Connor Center will be incorporating 53 new apartment homes, updating the office space for the Diocese, Catholic Charities and affiliated Catholic organizations, maintaining the existing Cletus O'Donnell Holy Name Memorial Chapel, as well as upgrading the office and on-site kitchen for Blue Plate Catering. Gorman & Company will serve as the developer for the project and will provide architectural and construction services for the renovation. Upon completion of the apartments starting in 2016, Gorman & Company will become property manager for the BOC. Gorman & Company will renovate the iconic landmark as a "certified historic rehabilitation" in compliance with historic preservation guidelines, prescribed by the National Park Service. The redevelopment plan for the BOC—which preserves its architectural and sacred legacy and ensures strategic stewardship for the 72.6 acre property-- was grounded in years of due diligence and study through the diocesan committee and leadership structure to determine the best possible outcome for the future of the aging and underutilized former Seminary. Financing for the project was provided by First Business Bank of Madison.

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