

MEDIA RELEASE

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DIocese OF MADISON

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New Life for a Madison Icon: A Celebratory Mass with Bishop Robert C. Morlino marks groundbreaking ceremonies for the redevelopment of the Bishop O'Connor Catholic Pastoral Center

Historic renovation preserves on site chapel, maintains Diocesan offices and adds a vibrant new residential community

Madison, WI—May 1, 2015—Bishop Robert C. Morlino celebrated Mass for the feast of St. Joseph the Worker today, marking groundbreaking ceremonies for the redevelopment of the Bishop O'Connor Pastoral Center (BOC). Following the mass, Bishop Morlino, flanked by numerous priests of the diocese, unveiled and blessed a recently uncovered diocesan coat of arms, that embellishes the lobby floor of the BOC and dates from its days as Holy Name Seminary.

The former Holy Name Seminary, a neo-Colonial landmark that welcomed its first students in 1964, has served as the Bishop O'Connor Catholic Pastoral Center since the seminary was closed in 1995. The redevelopment plan for the BOC – which preserves its architectural and sacred legacy and ensures strategic stewardship for the 72.6 acre property – was grounded in years of due diligence and study on the part of diocesan councils, consultants, and leadership to determine the best possible outcome for the future of the aging and underutilized former seminary.

Gorman & Company has been engaged by the diocese to serve as the developer of the \$21 million project and will provide architectural and design services for the redevelopment. Upon completion of the apartment component of the project in 2016, Gorman & Company will also manage the property. First Business Bank of Madison, WI is providing the financing for the milestone redevelopment.

In anticipation of today's event, Bishop Morlino expressed his gratitude to all those who are making this project possible, saying "It is a win-win scenario, where the diocese not only retains this historic building, keeping our presence in this most visible sign of the diocese in the community, and preserving the legacy of Holy Name Seminary, but also where new life is breathed onto the campus, which has served the local Church so well. We are so grateful for the excellent cooperation of Gary Gorman and his expert and visionary team."

To preserve its architectural integrity, the iconic landmark, which is listed on the National Register of Historic Places, will be renovated as a "certified historic rehabilitation" in compliance with historic preservation guidelines prescribed by the National Park Service. Whenever possible, the BOC's

significant historic and architectural elements will be preserved, refurbished and sensitively integrated into the renovation design.

Key components of the BOC renovation will be incorporating 53 new apartment homes, updating office space for the diocese, Catholic Charities, and affiliated Catholic organizations, including the Catholic Herald and Catholic Radio, and upgrading office and kitchen facilities for Blue Plate Catering. The project will also allow Catholic Charities of Madison to bring more of their agents under one roof.

The on-site Cletus O'Donnell Holy Name Chapel will be maintained and preserved and will continue to offer daily Mass and Eucharistic Adoration during and after the BOC renovation. The chapel interior is noted for its 360-piece mosaic, assembled in Germany, that rises three-stories behind the altar, and for its dramatic stained glass windows that were crafted in a palette of blues and pastels by the renowned Conrad Schmitt Studios.

The new residential community at the BOC, to be known as Holy Name Heights, will be comprised of 53 one and two-bedroom apartment homes that will combine contemporary living with a historic setting for a special sense of place. Units will be appointed with granite kitchen countertops and islands, stainless steel appliances, luxe plank flooring throughout, efficient cooling and heating systems, and a high speed Wi-Fi network. A guest suite will be available to rent by residents for visiting family and friends. Each unit will have an enclosed, heated parking stall and availability for bike storage as well.

Residents will have access to a host of amenities that are unique to the architectural landmark, including two interior courtyards with cloistered, arched walkways and a full size gymnasium-prime for pick-up basketball games. A wine lounge with a fireplace, stylish seating and a covered balcony offering panoramic views of the city and the Capitol, a theater room, a dance movement studio and fitness center are planned as well. The richly landscaped grounds of the BOC also feature 2.5 miles of walking trails for leisurely strolls or quick sprints.

To recognize and celebrate the BOC's historic and cultural significance, Gorman & Company will create a dedicated space for a "History Lounge" on the lower level of the building below the chapel. In partnership with the diocese, Gorman & Company will curate a display of memorabilia and photographs chronicling the history of Holy Name Seminary. On site office tenants, residents, and visitors will have a chance to view the collection and learn about the BOC's spiritual legacy in a warm and inviting setting.

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